

GAMEGENIC AND MAESTRO MEDIA ANNOUNCE CREATIVE PARTNERSHIP

Press release, May 27th, 2025



Gamegenic is thrilled to announce a strategic partnership with Maestro Media, a leader in adapting iconic franchises into innovative tabletop gaming experiences. This collaboration aims to bring Gamegenic's exceptional products and accessories to the brands Maestro Media represents, starting with the highly anticipated Clash of Clans: The Epic Raid launching on Kickstarter.

"We are beyond excited to partner with Gamegenic," said Javon Frazier, CEO of Maestro Media. "Their dedication to quality and innovation aligns perfectly with our mission to create meaningful experiences for fans of iconic franchises. With Clash of Clans: The Epic Raid leading the charge, this collaboration will elevate how players interact with their favorite tabletop games and accessories."

"Partnering with Maestro Media to create meaningful accessories for their unique IP collaborations is a natural fit," said Adrian Alonso, CEO and Founder of Gamegenic. "We share the same creative DNA — we don't just make licensed products, we craft bespoke pieces that truly embody the worlds they come from. The synergy between Maestro and Gamegenic is undeniable, and we're proud to support their mission of delivering fan-driven, emotionally resonant experiences. Together, we're raising the bar for what's possible in the world of tabletop gaming."

This partnership is just the beginning. Maestro Media plans to incorporate Gamegenic's products across its portfolio of legendary brands. Together, these companies aim to set new standards in tabletop gaming innovation and fan engagement.

For more information about the partnership or the upcoming Kickstarter campaign, visit maestromedia.com or subscribe to Gamegenic's newsletter for updates.

About Maestro Media

Founded in 2015, Maestro Media is a full-service strategic product and business development firm specializing in adapting original IP and pop culture franchises into a wide range of products, including tabletop games, merchandise, artwork, and more. With a track record of successful crowdfunding campaigns and a passion for creating surprise and delight, Maestro Media is dedicated to delivering exceptional tabletop gaming experiences.

About Gamegenic

Founded in 2019, Gamegenic embarked on a mission to redefine the landscape of gaming supplies by seamlessly weaving together unparalleled quality, innovation, functionality, and captivating design. Founded by experienced professionals and passionate gamers, each product reflects years of industry know-how. Based in Essen, Germany, Gamegenic operates as part of Asmodee, a testament to its commitment to excellence. Experience the difference!

Media Contact

Brilliant PR & Marketing
maestro@brilliantprm.com

Johanna Gebhardt
j.gebhardt@gamegenic.com

Tobias Franken
t.franken@gamegenic.com

Follow Gamegenic

Instagram: [@gamegenicsupplies](https://www.instagram.com/gamegenicsupplies)
Facebook: [@Gamegenic](https://www.facebook.com/Gamegenic)

X: [@gamegenic](https://twitter.com/gamegenic)
Bluesky: [gamegenic.com](https://bsky.app/profile/gamegenic.com)

TikTok: [gamegenic_supplies](https://www.tiktok.com/@gamegenic_supplies)
Website: www.gamegenic.com